

Campus Placement Readiness Checklist

Companion to: How to Improve Campus Placement Rates: 7 Proven Strategies for Indian Colleges

Tick each statement that is true for your organisation today. Every unticked item is a specific, fixable gap.

- ☐ **01** We have assessed every final-year student on technical, aptitude and communication skills in the last six months.
- ☐ **02** Readiness results are broken down by student, not just by batch average.
- ☐ **03** Each student has a written, individual plan for the gaps that assessment found.
- ☐ **04** Our training calendar is built from assessment data, not repeated from last year.
- ☐ **05** We track the top reasons students are rejected by recruiters, by round.
- ☐ **06** Pre-final-year students start employability work at least two semesters before placement season.
- ☐ **07** Every student has completed at least one internship or live project.
- ☐ **08** We share verified skill evidence with recruiters, not only marksheets.
- ☐ **09** We re-assess students to confirm that gaps have actually closed.
- ☐ **10** Placement data is structured well enough to support NAAC/NBA reporting.

Your score

9-10 ticked: strong foundation. Focus on measuring outcomes and scaling what works.

5-8 ticked: good start. The unticked items are where results are being lost.

0-4 ticked: early stage. A structured diagnostic is the fastest way to find where to begin.